



# C O N T E N T S

## Introduction

Sri Lanka – Where the World Meets	2
Business in Paradise	4
SriLankan Airlines – Takeoff to Success	6

## Locations

Colombo	8
MICE in the Hills	10
MICE on the Beach	12
MICE in the Historic Cities	14

## Facilities

MICE Facilities	16
Sri Lanka Convention Bureau	20
Bandaranaike Memorial International Conference Hall	22

## Professional Conference Organisers and Destination Management Companies

Aitken Spence Conventions & Exhibitions	26
Heritage Kandalama Conference Centre	28
Columbus Tours	30
Diethelm Travel Sri Lanka (DTSL)	32
Jetwing Events	34
NKAR Travels & Tours (Pvt) Ltd.	36
United Holidays	38
Walkers Tours	40



## Sri Lanka - Where the World Meets

For over 2,500 years, Sri Lanka has nurtured a proud heritage of welcoming businessmen from the far corners of the world. Step on to the golden shores and the visitor is immediately captivated by an island holding many treasures and charms. But that's just for starters. The legendary friendliness of the people is the clincher. Adding to this heady brew is an array of breathtaking vistas just a short distance away from each other. From idyllic beaches and crystal clear waters full of whales and dolphins to exciting wilderness that is home to elephants and leopards. Then there are the awe-inspiring mountains studded with majestic waterfalls and ancient palaces shrouded in the mists of time. And once the serious matter of business has been successfully concluded, the corporate traveller is always spoilt by an array of activities: spas, bars and clubs, extreme sports, safaris, golfing, and so much more. That is why Sri Lanka offers an unrivalled mixture of business and pleasure.

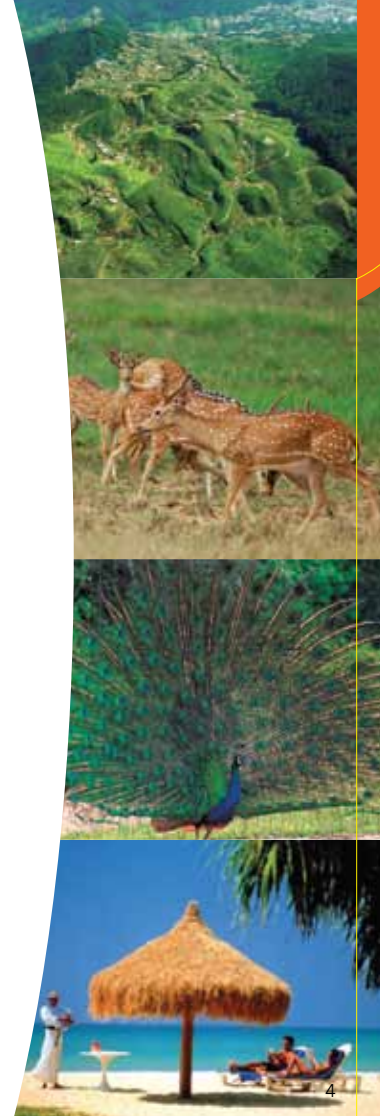






## Business in Paradise

Strategically placed at the centre of the Indian Ocean, Sri Lanka is at the crossroads between East and West. A vital trading post throughout history, businessmen and women came to this island not just to purchase her riches but also to trade with other entrepreneurs. Today, this legacy of unrivalled hospitality and the promise of prosperity continues. Sri Lanka brings together leading corporations and businessmen and women throughout the year for a range of meetings, incentives, conventions and exhibitions in some of the most spectacular and refreshing settings. Imagine a conference in the wilds of Yala National Park or a management meeting in the Victoria hills, followed by a round of golf. Perhaps, a team building workshop on the beaches of Trincomalee? It's hard to resist the charm of conducting business in paradise.





## SriLankan Airlines - Takeoff to Success

SriLankan Airlines, the national airline, has maintained an envious reputation for being the frontrunner in personalised service, world-class comfort, reliability and punctuality. It has the prestige of being one of the leading airlines since 1979 and still continue to expand its products and services, keeping up-to-date with the needs of the modern traveller and the demands of the economy. Located at Bandaranaike International Airport in Colombo, SriLankan Airlines provides convenient connections to Europe, Middle East, South Asia, Southeast Asia, Far East, North America and Australia. For the discerning traveller, SriLankan Airlines Business Class is the perfect setting to relax and enjoy the journey. Unwind on a flatbed seat or enjoy the award-winning inflight entertainment system with movies, games and much more on demand, while savouring a range of delectable meals and drinks. Register with FlySmiLes, the SriLankan Airlines' frequent flier programme, offering rewards and benefits such as exclusive privileges, upgrades, free miles and many others. FlySmiLes is the ideal programme for the constant traveller to truly have a convenient and well rewarding journey. SriLankan Airlines stands as a testament to Sri Lankans being the world's friendliest people and this has been underscored by being awarded the World's Friendliest Cabin Crew.







## Colombo

Colombo is the heart of the nation and has continued to amaze visitors throughout the centuries. It is a vibrant metropolis with a rich history offering colonial influences. From the big department stores to small street vendors; the Pettah Market where everything under the sun is found for a bargain; exotic souvenir shops selling handmade crafts and handlooms; Colombo is where every step is a discovery. Colombo's heart and soul bursts with an energetic and ecstatic energy. The city's nightlife offers a variety of pubs, nightclubs and restaurants featuring live music, jazz bands and DJs. For a more relaxed evening, there is always the beach to catch the world's best sunset and dip your toes in the Indian Ocean. Dining out is an adventure. Colombo is filled with restaurants serving all kinds of tastes from around the globe. It is the ideal city for work or play, offering something for everyone.







## MICE in the Hills

The hill country in Sri Lanka looms from the centre of the island and is home to cities and towns such as Kandy, Nuwara Eliya, Bandarawela and Badulla. Kandy is the perfect serene setting to explore Buddhism as the Dalada Maligawa (Temple of the Tooth) is located there, surrounded by a scenic lake. Every year, tourists and locals flock to the city to pay homage to the temple and to witness the annual procession where dancers, elephants and acrobats take to the streets. The famous Victoria Golf Club is also a short drive away and it is one of the finest golf courses in Sri Lanka. Nuwara Eliya, also known as 'Little England', stands true to its moniker by capturing traditional British charm with its quaint cottages and landscapes. It is also famous for horse racing and boating. For the adventurers looking for lush greenery and mountains, World's End, Pidurutalagala and Adam's Peak await. The surroundings will create the perfect mindset to conduct your business, with your meetings held on panoramic mountain tops.





## MICE on the Beach

Locating the beach is probably the easiest thing in Sri Lanka; simply pick any direction. In Colombo, there is the Galle Face Green, Mount Lavinia and Marine Drive to catch the sunset or go for a stroll. The beaches along the city are conveniently located close to the Fort Business District and major offices, making them an ideal place to unwind on after a long day of meetings. Nestled further South is Hikkaduwa, Unawatuna and Bentota - where business visitors could meet in state-of-the-art hotels, or conduct team-building exercises outdoors on scenic beaches. Then relax by snorkeling and scuba diving; catching a few waves; or getting pampered at one of the many spas. For the more adventurous, there is always Arugam Bay on the East Coast. It is one of the best surfing spots in the world and is located close to wild life parks, ancient temples, and more beaches leaving MICE delegates spoilt for choice. And for those travelling with their spouses or families, there is always Mirissa and Kalpitiya – both famous for dolphin and whale watching. In Sri Lanka, a beach is more than a holiday ... it's a lifestyle.







## MICE in the Historic Cities

Sri Lanka's recorded history dates back to almost three thousand years - back to the advent of Buddhism. Today, this rich heritage can be witnessed in the ancient palaces, temples, reservoirs and other vestiges found around the island. But the best place to experience these marvels is at the world famous Cultural Triangle located in the centre of the country. It is home to the UNESCO World Heritage cities of Polonnaruwa, Anuradhapura and Sigiriya. These cities hold some of the true wonders of the ancient world such as the vast man-made reservoir known as the 'Sea of Parakrama'. Then there is Sigiriya (meaning 'Fortress in the Sky'), which continues to amaze with its pools and ponds, landscaped gardens, stunning frescoes, mirror walls, and other marvels. Hold a conference in the view of giant stupas looming on the horizon, or a corporate retreat besides the iconic Sigiriya. The historic cities of Sri Lanka are the perfect antidote to the jaded business traveller or MICE delegate looking for something refreshingly different or inspiring.







## MICE Facilities

There are plenty of reasons why Sri Lanka has become Asia's newest and most exciting MICE destination and why SriLankan Airlines is the preferred carrier. MICE travellers are offered many distinctive privileges, proving once again that Sri Lanka is the ideal location to conduct business.

### Promotional support

- Educating prospective delegates on Sri Lanka through product seminars.
- Introducing organisers to PCOs (Professional Conference Organisers) and DMCs (Destination Management Companies), who would undertake all ground arrangements for the event.
- Pre-conference sales calls to prospective delegates by SriLankan sales personnel.

### Air tickets

- Special airfares to all delegates and accompanying persons travelling to and from all SriLankan on-line points.
- Special airfares for travel from off-line points where SriLankan General Sales Agents (GSA) are present.







#### Publicity

- Coverage of the event in our in-flight magazine 'Serendib'.
- Links to conference and exhibition websites through the SriLankan website.

#### At the airport

- Special group baggage tags for delegates to differentiate their baggage from other passengers on the flight.
- Meet and assist delegates at SriLankan on-line airports.

#### In-flight services

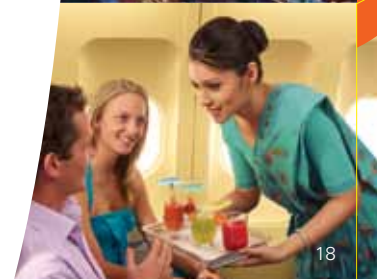
- Special announcement by the Captain welcoming the delegation on-board.
- Group seating arrangements.
- Catering to special meal requests.

#### Conference venue

- SriLankan service desk at the conference venue to assist delegates with their travel formalities.

#### Additional offers to delegates

- Extensions to other SriLankan destinations through 'add ons' on ticket prices.
- All delegates travelling in groups for MICE events will be awarded full FlySmiLes miles.





## Sri Lanka Convention Bureau

The Sri Lanka Convention Bureau (SLCB), a non-profit national tourism organisation that functions under the Ministry of Economic Development, is the governing body that provides vital support to the MICE industry. It acts as the primary contact point for meeting planners, incentive houses and corporates and associations for information, advice and expertise when planning and organising events in Sri Lanka. The SLCB works closely with the national airline to promote Sri Lanka as a desired venue for MICE events and also to ensure that these events are conducted in a professional manner, satisfying visitors and delegates. The Bureau also provides an extensive array of services including research; assistance in bidding, planning, organising and implementing events. It also helps select a PCO, all necessary government clearances, coordination with airlines and airport authority, promotional support to increase participation at the event and all necessary conference support services. The SLCB will work closely with businesses, guaranteeing professionalism and expertise in every area and will respond to individual needs with individual solutions.

Sri Lanka Convention Bureau, 4th Floor, Hotel School Building 78, Galle Road, Colombo - 03, Sri Lanka.

Telephone : +94 11 2440002

Fax : +94 11 2472985

E-mail : [slcb@sltnet.lk](mailto:slcb@sltnet.lk)

Website : [www.visitsrilanka.net](http://www.visitsrilanka.net)







## Bandaranaike Memorial International Conference Hall

Situated within easy access from any point in the city of Colombo, the Bandaranaike Memorial International Conference Hall (BMICH), has played host to all major conferences and exhibitions held in Sri Lanka. It is one of the few conference halls of its kind in South Asia. From exhibitions, conferences and conventions to beauty pageants and rock concerts, BMICH is able to cater to all needs with state-of-the-art facilities such as 6 committee rooms, a library, a cinema, special suites complete with dining room, interpretation facilities and a gigantic assembly hall that could seat over 1,700 delegates. BMICH is not all work and business. The octagonal shaped structure amidst beautifully landscaped gardens is a landmark in the city. The Sirimavo Bandaranaike Memorial International Exhibition Centre (SBMEC) stands just behind the BMICH with the same elegance and can accommodate any international exhibition or convention.

BMICH Convention & Exhibition Centre, Colombo, Sri Lanka  
 Telephone : +94 11 2696489, +94 11 2691130  
 Fax : +94 11 2696130  
 E-mail : [bmich@slt.lk](mailto:bmich@slt.lk), [reservation@bmich.gov.lk](mailto:reservation@bmich.gov.lk)  
 Website : [www.bmich.gov.lk](http://www.bmich.gov.lk)





## Professional Conference Organisers & Destination Management Companies

The Professional Conference Organiser (PCO) specialises in organising and administering meetings, conventions, conferences, incentives and events. The PCO assists by identifying key objectives that need to be achieved such as designing and planning programmes; ensuring media support; organising themed events and post-conference activities. Destination Management Companies (DMCs) provide tailor-made incentives and corporate events to delight the client with world class expertise. Backed by years of experience and dedicated multilingual professionals, the DMCs provide a host of services including organising accommodation, entertainment, tours and excursions. SriLankan Airlines works closely with the PCOs and DMCs mentioned in this brochure and all companies featured are members of the Sri Lanka Convention Bureau.







## Aitken Spence Conventions and Exhibitions

Aitken Spence Conventions and Exhibitions is a division of Aitken Spence Travels (Pvt) Ltd. and offers a full range of services to local and foreign government institutions, corporates, professional bodies, United Nations agencies, non-governmental organisations and associations to organise their meetings, incentives, conferences and exhibitions. For the past 18 years, the highly trained and dedicated staff has continuously provided an efficient and professional service to the clients to ensure successful events that are unforgettable. Aitken Spence Conventions and Exhibitions was also the winner of the Presidential Award for the 'Best Professional Conference Organiser In Sri Lanka' for the 3rd consecutive year in 2009 and entered the prestigious 'Hall of Fame'.

### The following page features the newest conference facility of Aitken Spence - The Heritance Kandalama Conference Facility

For more information visit [www.aitkenspenceconventions.com](http://www.aitkenspenceconventions.com) or contact,  
Mr. Tikiri Ellepola, Assistant Vice President  
Telephone : +94 11 2308308 Ext 802  
Mobile : +94 77 3252553  
E-mail : [tikiri@aitkenspence.lk](mailto:tikiri@aitkenspence.lk)  
Website : [aitkenspenceconventions.com](http://aitkenspenceconventions.com)





HERITANCE  
Kandalama

## Heritage Kandalama Conference Centre

Heritage Kandalama Conference Centre is a 350 seat purpose-built venue with a 3,640 square foot conference hall and four breakout rooms providing all the necessary facilities and inspiration needed for retreats, meetings and conferences. Equipped with configurable meeting spaces, ultramodern conferencing technologies such as wireless internet, lighting projection and sound systems, Heritage Kandalama Conference Centre is the ideal place to conduct your business while indulging in delicious cuisine, exceptional beauty and expert hospitality. With a breathtaking view of the Kandalama Lake, and activities such as trekking through jungles and safaris at Minneriya National Park, it is the perfect blend of business and pleasure. Heritage Kandalama is the first hotel in the world to receive LEED certification and is committed to sustainable building and green space with 30,363 square feet of LEED-certified space. The resort has also won 'Best 5 Star Resort' for 3 consecutive years from Sri Lanka Tourism and was recently inducted into the 'Hall of Fame'.

Telephone : +94 66 5555000, +94 77 5555557

E-mail : [res.kandalama@heritancehotels.com](mailto:res.kandalama@heritancehotels.com) <<mailto:res.kandalama@heritancehotels.com>>

Website : [www.heritancehotels.com/kandalama/](http://www.heritancehotels.com/kandalama/)







## Columbus Tours

Columbus Tours, estd.1991, is an IATA approved Destination Management Company with special emphasis on MICE groups of all shapes and sizes! We create individual and personalised experiences, tailor-made to suit each group's every whim and fancy! Think azure topaz waters, sugar beaches, coral gardens, emerald foliage, baby elephants, tea carpets, crystal waterfalls...the experience begins. We are deliberately compact, well-structured, with experienced personnel; friendly, caring staff, focused on delivering impeccable service standards. We proudly boast a board of directors, who enjoy a wealth of 40 years of experience in tourism. Experience the true essence of the world renowned serendipity of Sri Lanka... travel with Columbus Tours!

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## Diethelm Travel Sri Lanka (DTSL)



With over 35 years of experience, Diethelm Travel Sri Lanka (DTSL) is one of Sri Lanka's premier Destination Management Companies and is part of the Hemas Holdings PLC, a diverse business conglomerate in Sri Lanka. DTSL is consistent in their service from start to finish with quality-driven and customised packages matched to client's needs and budgets. Their experienced and qualified staff will ensure that their expertise in the management of leisure and related sectors is utilised to the maximum, making every event a world class experience. Business or leisure, DTSL is geared to handle all your requirements including airport transfers, ticketing, round tours, excursions and chauffeur driven car rentals. Their travel desks are located at Colombo Hilton, Taj Samudra, The Gateway Hotel and Ramada Colombo.

Associated Properties – Avani Bentota Resort & Spa / Avani Kalutara Resort / Club Hotel Dolphin / Hotel Sigiriya

Diethelm Travel Lanka (Pvt) Ltd.  
 Level 06, Hemas House, 75, Braybrooke Place, Colombo 02, Sri Lanka.  
 Telephone : + 94 11 4704659  
 Mobile : + 94 77 8005382  
 E-mail : andrea.h@lk.diethelmtravel.com  
 Website : www.diethelmtravel.com







## Jetwing Events

### About Us

One of the leading Professional Conference & Events Organisers (PCEO) handling all types of MICE activities for the past two decades (Member of SLAPCEO).

### Our Services

Meetings, Incentives, Conferences, Exhibitions, Events ( Corporate | Theme | Special ), Ceremonies, Foreign Weddings, Awards - Opening & Closing, Gala Dinners, Catering, VIP Arrangements, Gifts, Budgeting, Venue Search, Sports Tours, Speaker Liaison, Online Registration & Payment Collection, Product Launches, Fashion / Musical Shows, Film Productions, Audio / Visual / Lighting Systems, Press Conferences, Models and Hostesses, Team-Building Activities, Shore Excursions, Logistics ( Land | Air | Water ).

Mr. Nalin Ariyaratne – General Manager

"Jetwing House", 46/26, Nawam Mawatha, Colombo 02, Sri Lanka.

Telephone : +94 11 2381202

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Mobile : +94 777287816

E-mail : [events@jetwing.lk](mailto:events@jetwing.lk)

Website : [www.jetwingevents.com](http://www.jetwingevents.com)

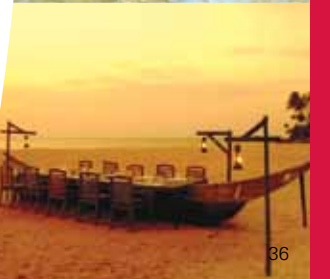




## NKAR Travels & Tours (Pvt) Ltd.

For over 33 years, NKAR Travels & Tours (Pvt) Limited has retained a proven track record as a professional Destination Management Company. The carefully designed specific services in the areas of high-end boutique tours, standard classical tours, specialised adventure tours, family holidays, romantic honeymooning as well as professional logistic management in MICE, offers the best platform for the discerning client. Emphasis on health and safety reduces the risk factor of the business partners. The proactive and positive customised services and ethical business practices sets NKAR apart from the competition.

No. 45, Ananda Coomaraswamy Mawatha, Colombo 07, Sri Lanka.  
 Telephone : +94 11 2564584 Fax: +94 11 2564587  
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 Website : www.nkarmice.com







## United Holidays

As a leading destination management company, United Holidays have accumulated a global client base from the UK, India, Germany, France, Spain, Netherlands, Japan, China and the Middle East since 1995. Currently, United Holidays caters to a wide range of tours including cultural, environmental, ecological, adventurous, incentives, meetings and conferences. In addition, they arrange shore excursions for cruise liners, beach stays and all-inclusive programmes. With representative offices in Paris, Frankfurt, Tokyo, Hong Kong, Shanghai and Beijing, United Holidays aims to continue its growth in the tourism industry in Sri Lanka.

Level 16-02, East Tower, World Trade Centre, Colombo 1, Sri Lanka.  
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Website : [www.unitedholidays.lk](http://www.unitedholidays.lk)







*Walkers Tours*  
www.walkerstours.com

## Walkers Tours

Walkers Tours is considered Sri Lanka's leading MICE provider, with IAPCO and ICCA trained professionals and is the only Destination Management Company to hold both ISO 9001 and ISO 14001 international standards for Quality and Environment Management Systems. With over 40 years of experience in the industry, their staff excels at handling and coordinating group movements, whilst its dedicated transportation fleet is the largest in the island. Walkers Tours' resources and strength is supported by its sister company, John Keells Hotels and Resorts (Cinnamon & Chaaya Hotels), which has the largest room inventory island-wide enabling services and products at competitive rates. Walkers Tours is the perfect solution to completely experience the business and the leisure side of Sri Lanka.

Walkers Tours Limited  
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Notes

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